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INTERVIEW: WADE BRYANT, MATHIEU BOIMARE

by Harry / January 11, 2007

Podcast #2 from the Detroit Auto Show. This time I'm speaking with Wade Bryant, Design Manager Advanced Interiors and Mathieu Boimare Senior Creative Designer Advanced Interior Studio, two of the designers responsible for the *interior of the Volt concept car*. Wade has been designing cars for GM for more than 18 years and is an inveterate car enthusiast and Mathieu was trained in fine arts and is a former furniture designer from France. We talk about new materials, well-known design superstars, the incremental design changes making their way through GM's line-up and what car appeals to Gen Y. I then promptly run out of space on the memory card, so the podcast stops kinda short.

+ MP3 Stream

+ [moco_loco_volt_team.mp3](#) (11.1Mb MP3 file, right click and "Save link as")



Chevy Volt designers Mathieu Boimare (left) and Wade Bryant.

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COMMENTS

I would have much preferred a video podcast, single everything mocoloco is so design-centric. In this case, you could have shown the prototype up close.

Gerhard / January 12, 2007 at 9:05 AM / Flag

Great podcast, I love this car and everything about it. I have created a dedicated website www.chevy-volt.net

Morgan Chemis / April 27, 2007 at 6:17 PM / Flag

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